## Home

* Insert route images as per index.html in <https://www.dropbox.com/s/0ko0zkn5u00j9nv/Sherpa-HTML-17-Apr-19.zip?dl=0>
* Client to supply better photo of vans and crew at some point, possibly post-launch
* Amend banner text See <https://trello.com/c/bKAJ2rEo/21-quick-home-page-text-amendment>
* Amend route summaries from text supplied <https://trello.com/c/WgCg67ss/22-quick-home-page-text-amendment-no2>

## Route Page Slider

* Slider for Route page needs hard-coded "Book My Luggage & Hotels" and "Book My Luggage" buttons. Easiest solution: slider template selection at <http://sherpavan.asnsoftech.com/admin/add-slider.php>
* Slider HTML is in file hadrian-wall-altrev.html in <https://www.dropbox.com/s/0ko0zkn5u00j9nv/Sherpa-HTML-17-Apr-19.zip?dl=0>
* Images for sliders have been supplied and prepped. Files named "Dales\*.jpg are for both Dales Highway and Dales Way <https://www.dropbox.com/sh/i2541yokb39ps2c/AACyqt243WR5rYa1CkC5st99a?dl=0> - client to supply original text for each slide
* Client has not yet selected slider images for Cleveland Way and Lady Anne Way

## Route Page

eg. <http://sherpavan.asnsoftech.com/route.php?id=1>

eg. http://sherpavan.asnsoftech.com/admin/edit-route.php?id=1

* Hardcoded section of statistics and dates below trail summary section needs to be populated with correct information See spreadsheet: <https://trello.com/c/f9ps7GCA/29-route-facts-and-figures>
* Google Map showing line joining all towns on route goes between duration-para-sec and ins-content ("Typical Itinerary") See hadrian-wall-altrev.html in <https://www.dropbox.com/s/0ko0zkn5u00j9nv/Sherpa-HTML-17-Apr-19.zip?dl=0>
* Elevation map needs correct elevations data, reference to town names and <h3></h3> heading "Elevation Map".

## Town page

eg. <http://sherpavan.asnsoftech.com/town.php?route=2&town=1>

eg. <http://sherpavan.asnsoftech.com/admin/edit-town.php?id=1>

* Display URL in the following format: <https://www.sherpavan.com/coast-to-coast/st-bees>
[domain][route name][town name]
Town and route names with spaces to be replaced with spaces and other punctuation (eg. brackets, apostrophes) to be omitted
* My Itinerary panel needs to display current itinerary status (No. of days etc) whether logged in or not.
* Clicking "Let's Go!" on itinerary panel should reveal full status panel at any time
* Optional title and meta description fields required – where none supplied, default to "The Sherpa Van guide to accommodation in [town name] for walkers on [route name]"
* .greennv .accommodation-to-itn "Add to Itinerary" button text should not be aligned centre. See original HTML in st-bees.html from <https://www.dropbox.com/s/0ko0zkn5u00j9nv/Sherpa-HTML-17-Apr-19.zip?dl=0>
* Where no town image is available, make intro text col-lg-12 instead of col-lg-7 and remove <figure> in col-lg-5. Put the route name ("Coast to Coast") and milepost ("Mile 1") in a separate row above – currently the milepost is in the same div as the <figure>.
* Insert dynamic alt tag for town image eg. {{TOWN\_NAME}} {{ROUTE\_NAME}}.
* On edit town page, add label as well as placeholder for "Milepost"
* On edit town page remove Price input and Per Bag select list
* Telephone number (.graybtn .num) – remove hover effect and add "disabled" to href for medium viewports and above. For mobile size viewports, use tel= to the href eg. href=tel:+44XXXXXXXXXX
* Send an email button pops up modal window with fields for Name, Telephone, Email and Message. Sends email to hotel and logs stat
* Map View button links to full page map view with specified hotel selected
* "Your own accommodation" form needs to be fully functioning and {{ROUTE\_NAME}} should be {{TOWN\_NAME}} {{ROUTE\_NAME}}.
* Replace hard coded "30 yards from the railway station in {{SOME\_NAME}} main street. ???" with Further Information original design
* Return true/false for each of Credit cards / Wi-fi / Licensed / Laundry / Dogs accepted / Bike Storage / Car Parking / Packed Lunches / Evening Meals for each hotel (design/layout pending, but below Further Information heading)
* Google Map to show all properties on the page with labels as per HTC project in 2018 and with green "Add to Itinerary" button
* Pop-up hotel image sliders need to be fully working and mobile friendly. Use {{HOTEL\_NAME}} {{TOWN\_NAME}} {{IMAGE\_COUNT}} for captions and alt tags for SEO purposes
* Hotel sorting: set all live properties to same priority (ie. 2). Client will likely make other properties live later, but with lower priority. Town pages will display properties grouped by priority (lowest number first – ie. 1 is top of the page, 5 is bottom of the page).
* Properties of the same priority must display in random order for fairness, so that all paying customers get a chance to appear at the top of the page.
* We need next/previous town buttons at the bottom of the page, below "Your own accommodation"

## Itinerary Builder Stage 1

* Start date should default to today + 1 month if that date is within the current season. If today + 1 month is after the end of the season, default to season start date + 1 year.
* Change input:checked background-color from #00aa00 to #006747
* Make default button style (eg. next-btn) behave like .greennv but with padding "5px 10px"

Like this:

 

* In .pp-pontnav-sec panel, remove buttons with null values



## Itinerary Builder Stage 2

* Collapse three columns into single column on mobile viewports
* Change .general-prefs placeholder colour to rgba(0, 0, 0, 0.8) !important (or equivalent)

## Itinerary Builder Stage 3 (Add first stop)

* Collapse two columns into single column on mobile viewports
* Change to <div>ADD TO ITINERARY</div> <h3>ADD TO ITINERARY</h3> and apply #006747 (green) to style
* Set Arrival date to itinerary start date and departure date to start date + 1 day

## Itinerary Summary

* Save and Remove buttons in default colours as per Next (see above)
* Correct typo on "Save ItinerarY" button (it is correct on sherpavan-data but not on sherpavan)
* Open login/register popup if required when clicking either "Save Itinerary" or "Checkout"
* Make checkout button similar to others but in "checkout" colour. Might need some experimentation. Try #EFBD3E.
* "My Next Stop" list – only show towns in the next 15 miles (30 for cyclists)

## Login/Register Modal Window

* Green button as above
* Password reset displays "Wrong captcha!" error when entering email address (either known or unknown). No password reset email received. Password reset email text needs to be approved
* It's unclear what is happening if you attempt to register with an existing email address
* In nav, replace "LOG IN" link with "ACCOUNT" after successful login (linking to profile)
* In nav replace "GET STARTED" with "ITINERARY" after successful login (linking to or expanding itinerary summary)
* Length of the session and the function of "Remember me" needs to de documented

## Profile

http://sherpavan.asnsoftech.com/profile/index.php

* To be styled according to rest of site
* Email, First Name and Last Name not displayed or editable

## Checkout

* Review fees and pay deposit see <https://trello.com/c/Wht0pAW6/13-payment-processing>
* Confirmation emails to customer (https://trello.com/c/1crwYf3r/28-text-for-booking-confirmation-email-customer) and admin (see <https://trello.com/c/jtandLnX/27-text-for-booking-confirmation-admin>)
* Ensure that checkout process is 3dsecure v2 compliant

## Add extras

* Admin page to add/edit/delete extra products/services for routes (eg. bus from Kirkby Stephen to St Bees for Coast to Coast route, £20 per person)
* Code to display relevant optional extras and add them to basket at checkout or elsewhere

## Payment Balance Processing

Front end and back end to allow administrator to send the customer a request for balance of payment See <https://trello.com/c/XVj2OQ6x/14-payment-balance-processing>

## Admin Menu

* On sub-pages, menu should be expanded where relevant.
* For example, on Add Slider page <http://sherpavan.asnsoftech.com/admin/add-slider.php>

|  |  |
| --- | --- |
| menu should look like this: |  not like this |

## Luggage Transfer Prices

http://sherpavan.asnsoftech.com/admin/luggage-transfer-pricing.php

* System needs to be completed and interface requires tool tips. See <https://trello.com/c/WcHAbzcC/1-pricing-for-baggage-transfers> for document showing all price permutations

## Admin > Accommodation > Manage > Edit

* Multiple Image Upload - option to upload multiple images rather than having to upload one file at a time

## Admin> Routes > Accommodation

<http://sherpavan.asnsoftech.com/admin/routes-accommodation.php>

* Prompt and permission required before deleting town from route
* Improved styling needed for Add New Town form
* When adding town, show expiry dates in brackets next to hotel names

## Itineraries

<http://sherpavan.asnsoftech.com/admin/show-itineraries.php>

* Correct spelling error in menu
* Show customer name with link to customer edit page (eg. http://sherpavan.asnsoftech.com/admin/edit-user.php?id=3)

## Admin > Orders

<http://sherpavan.asnsoftech.com/admin/show-orders.php>

* Page not required in this format –

## Admin > User Notifications

* Notifications (new confirmed bookings and expiring hotel subscriptions)

## Permissions

* restrict access per user per function. Page action name is contained in the "permission" column.
* We define the permission per action e.g. for permission "Routes" a given user can have 1 for view, 0 for delete, which will allow him/her to view but not to delete the route. Then in the code we will have a class/method that performs the "delete a route" action and the method will first check whether the user has the corresponding permission. This is similar to checking whether the user is logged in, in order to let them see a page on the admin dashboard.

## Statistics

* Stats page showing a table of completed and incomplete itineraries per day with a graph across a specified date range.
* List of top pages by date range
* Number of visits per page, per route and per town per day
* Stats report of hotels sorted by number of email enquiries logged
* Back office daily email stats report showing number of bookings, top page visits for the day and number of hotel email enquiries

## Marketing Pages

* Improved styling and content required for How it Works, [About](http://www.sherpavan.com/company/mcomp.asp), Articles, [Contact](http://www.sherpavan.com/company/contact.asp), FAQ, [Complaint Handling](http://www.sherpavan.com/company/complaints.asp), [Privacy Policy](http://www.sherpavan.com/privacy-policy.asp) (pending any new content supplied by client, use text/images from these hyperlinks)

## Footer

* Link to Facebook: <https://www.facebook.com/sherpavan/>

## Data

* Obtain latitudes and longitudes for all towns and update data
* Obtain elevation for all towns and update data
* Obtain latitudes and longitudes for all hotels and update data

## Tracking and Cookie Consent Code for Header

<link rel="stylesheet" type="text/css" href="//cdnjs.cloudflare.com/ajax/libs/cookieconsent2/3.0.3/cookieconsent.min.css" />

<script src="//cdnjs.cloudflare.com/ajax/libs/cookieconsent2/3.0.3/cookieconsent.min.js"></script>

<script>

window.addEventListener("load", function(){

window.cookieconsent.initialise({

 "palette": {

 "popup": {

 "background": "#edeff5",

 "text": "#838391"

 },

 "button": {

 "background": "#006747"

 }

 },

 "content": {

 "message": "We use cookies to personalise your online experience and collect anonymous information",

 "dismiss": "Accept and Continue",

 "href": "http://www.sherpavan.com/privacy-policy.asp#cookies"

 }

})});

</script>

<script>

 (function(i,s,o,g,r,a,m){i['GoogleAnalyticsObject']=r;i[r]=i[r]||function(){

 (i[r].q=i[r].q||[]).push(arguments)},i[r].l=1\*new Date();a=s.createElement(o),

 m=s.getElementsByTagName(o)[0];a.async=1;a.src=g;m.parentNode.insertBefore(a,m)

 })(window,document,'script','https://www.google-analytics.com/analytics.js','ga');

 ga('create', 'UA-11916411-1', 'auto');

 ga('send', 'pageview');

</script>

## Google Adsense Code (if still required by Sherpa)

<script type="text/javascript"><!--

google\_ad\_client = "ca-pub-7381061036664821";

/\* Sherpa\_leaderboard \*/

google\_ad\_slot = "4189510513";

google\_ad\_width = 728;

google\_ad\_height = 90;

//-->

</script>

<script type="text/javascript"

src="https://pagead2.googlesyndication.com/pagead/show\_ads.js">

</script>